

Good Cents for Geomatics

ACAMP Conventional Energy Seminar

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Director of Portfolio Development

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TECTERRA's Mission

*TECTERRA continues to contribute to the **economic growth** in Alberta and Canada by **investing in the commercialization of geomatics technology** for integrated resource management and other geospatial applications.*

*Our objective is to generate **economic activity**, **grow the job market**, **develop the infrastructure** and ultimately prosperity for Alberta and all Canada.*



TECTERRA's Commercialization Focus

Resource Sectors



Wildlife



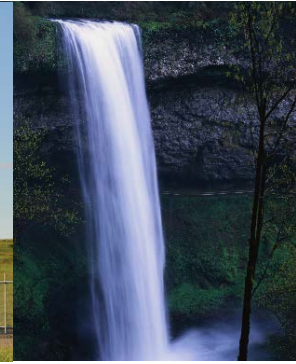
Agriculture



Forestry



Energy



Water

...etc.

...and other geospatial applications (e.g. LBS)

TECTERRA's Value Proposition

- TECTERRA helps Canadian Geomatics technology companies achieve commercial success faster than they could on their own.
- We fund product development & commercialization, create new jobs, build expertise in companies, and provide access to technology.
- We are the only choice for geomatics SMEs that require this comprehensive range of services, efficiently delivered, without giving up control, IP or equity.

TECTERRA's Funding 2009-2014

\$39,285,000

❖ \$21,600,000  Alberta
Innovates
Technology
Futures

❖ \$11,600,000  Alberta Enterprise & Advanced Education
Freedom To Create. Spirit To Achieve.

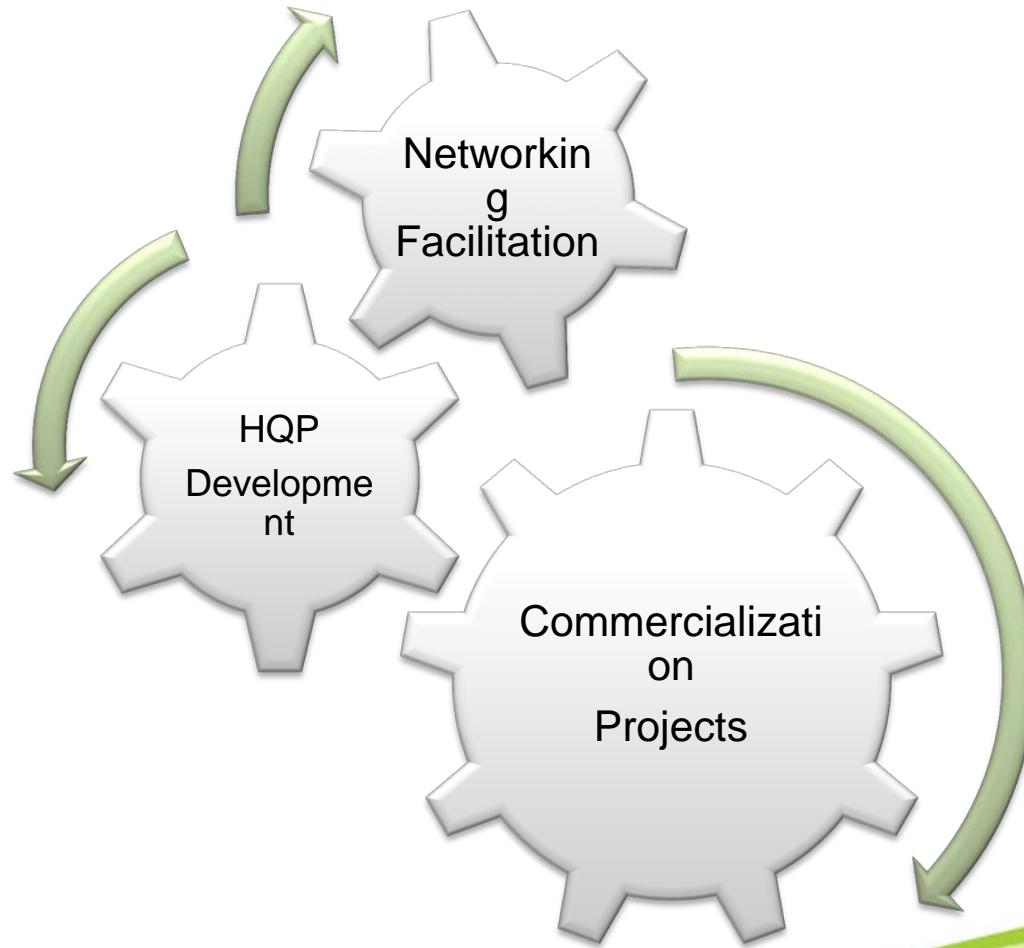
❖ \$10,000,000  ALBERTA
INGENUITY
FUND

❖ \$17,685,000 **Canada** 

❖ \$11,685,000  Government of Canada / Gouvernement du Canada
Networks of Centres of Excellence / Réseaux de centres d'excellence

❖ \$6,000,000  Western Economic Diversification Canada / Diversification de l'économie de l'Ouest Canada

Our Approach



TECTERRA's Programs

An effective *catalyst* for the commercialization of geomatics technology for integrated resource management and other geospatial applications in Alberta & across Canada.





















Investment & Support



Commercial Activity

TECTERRA's Funding Programs @ a Glance

<u>Program</u>	<u>Target</u>	<u>Support</u>	<u>Payback</u>	<u>IP or Equity</u>
IND/p²P	SME Commercialization Projects	\$100 - \$500k+		
UNI	Alberta Applied Research	\$100 - \$500k+		
GEO-Placement GEO-Hire	HQP Placement in Industry	Up to \$50k		
Mitacs	Student Internship Placement	\$11k / intern		
GECKO	Business/ Marketing plans	Up to \$25k		
CSS	Commercialization Support Services	Up to \$50k		
TAP	Tradeshow Attendance Support	Up to \$15k		
Geomatics Lab	State-of-the-art Equipment	Access & Utilization		
Training	Industry & Graduate Students	HQP Development		

TECTERRA Portfolio Companies

> sparkgeo



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TECTERRA Applied Research Partners



1x Earth Sciences
1x Civil Engineering



UNIVERSITY OF
CALGARY

17x Geomatics Engineering
1x Civil Engineering
1x Geography



University of
Lethbridge



Faculty of Fine Arts

3x Physics/Geography



MOUNT ROYAL
UNIVERSITY
1910

1x Geography



The TECTERRA Advantage

- Focus on Geomatics with in-house domain expertise
- Focus on commercialization and wealth generation
- Alignment with the Government's priority areas:
 - ❖ Improved resource management through innovative technology
 - ❖ Increased commercialization of technology
 - ❖ Environmental, economic and social outcomes
 - ❖ Expanded market access for Alberta technology SME's
- Proven and successful business support model
- Independent and flexible – in tune with industry needs
- Efficient, effective & focused operation
- Established connections with the geomatics community
- Positive perception and strong support from industry
- Strong governance and support systems in place



TECTERRA

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