

# ACAMP - Inertial Workshop

**Inertial Technology Overview** 



# acamp? What is an IMU?

- An inertial measurement unit or IMU is an electronic device that measures:
  - Acceleration,

Rotation, and

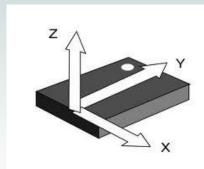
Gravitational forces

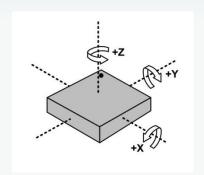




## acamp How does an IMU work?

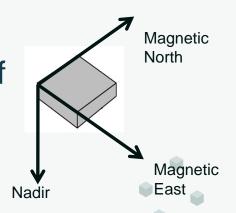
Accelerometers – measure acceleration in 3 axis





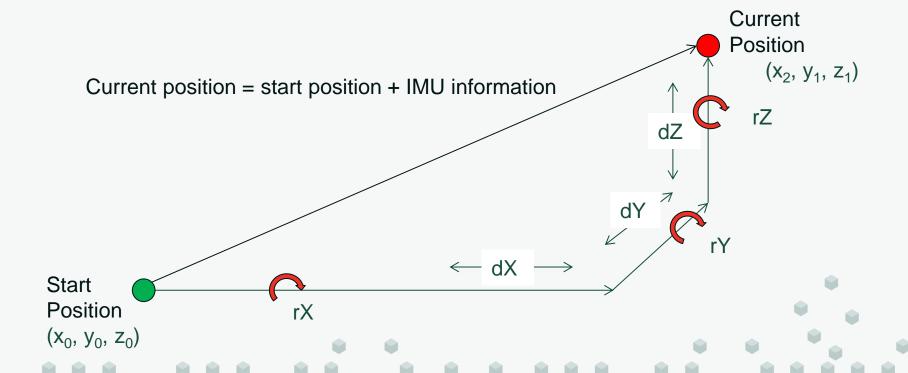
Gyroscopes – measure rotation in 3 axis.

Magnetometers - measure strength/direction of magnetic field in 3 axis (Magnetometers are optional in IMUs.)



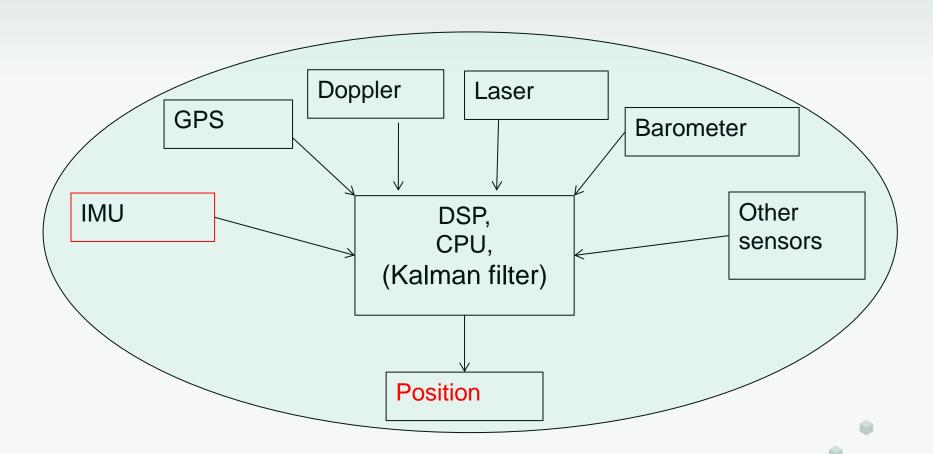
### camp How does an IMU work?

<u>Deadreckoning</u> – is the process of calculating your current position by using a previously determined position and advancing that position based upon information. In this case, information from the IMU.



# acamp What is an INS?

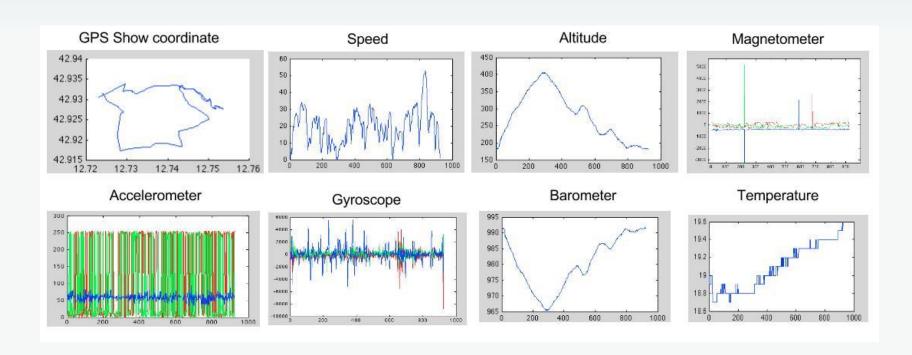
An inertial navigation system (INS) includes an IMU and other sensors such as GPS.





DSP and Kalman Filter very important part of an INS.

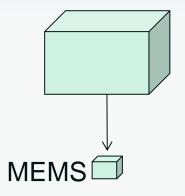
A large amount of data.





#### What are the trends in components?

#### **Smaller**



#### Cheaper



#### **Performance**



Sense, Acquire & Process



#### What does this mean?

- → More manufacturers
  - → More product selection
  - → Cheaper components
  - → Easier to integrate



# acamp Inertial Applications

#### **Traditional Markets**

Military/Defense

Industrial

**Commercial Aviation** 











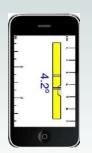


## acamp Inertial Applications

#### New / Emerging Markets

- Cell phones
- Gaming
- Health/Medical
- Sports / Fitness
- Navigation/Positioning/Mapping
- Building/structure monitoring
- **Environmental monitoring**
- Personal safety
- Robotics/UAVs
- ...etc.

Prevalence of Inertial Technology















#### Inertial Market growing<sup>1</sup>

#### Sales

\$1.55B (2009) - expected \$2.60B (2015)

→ Expecting a 68% increase in 6 years

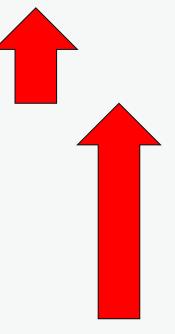
#### **Units Sold**

190K units (2009) - expected 650K units (2015)

→Expecting a 242% increase in 6 years

Prevalence of Inertial Technology

1. Data from: Yole Reports (Available at ACAMP)





#### Working with MEMS Based Sensors

Sensors including IMUs that are small in size

#### **LTCC**

PCBs made out of a special type of ceramic

→ Enables miniaturization



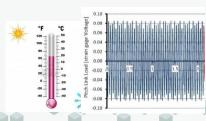
#### **Product Development**

Integrating, Packaging & Assembling



#### **Characterization / Testing**

Ensure products meet predefined specifications





MEMS IMUs, LTCC, Product Development, Testing...

**Great Combination of Expertise** 

ACAMP provides clients with a complete solutions

For example

→ ACAMP's SmartCube Product

(Will be discussed in more detail in the next presentation.)





# acamp Video 1 - Foot Tracking Application





# **acamp** Video 2 – Camera Stabilization Application





# **QUESTIONS?**

